

Message Text

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PAGE 01 MANILA 12819 291102Z

15

ACTION EA-10

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R 290651Z OCT 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 7962

UNCLAS MANILA 12819

E.O. 11652: N/A

TAGS: BFOL, RP

SUBJ: WTDR/FTI - SANTA MONICA CANNING CORPORATION

REF: UNCLAS USDOC 14364

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. SANTA MONICA CANNING CORPORATION

4A. CODE: 4B. CODE: A 4C. CODE:

5. P.O. BOX 468 MANILA; #294-296 F. ROXAS STREET, GRACE PARK

6. CALOOCAN CITY, PHILIPPINES

7. ESTBL: 1953 8. EMPL: 120 9. SIZE: (18-X) VERY LARGE

10. REPUTATION: (22-X) GOOD 12. RPTDDATE: 10/74

13A. 20332/03 MFR. & DIST. CANNED BEANS AND PEAS

13B. 20323/03 MFR. & DIST. PORK AND BEANS

13C. 20338/03 MFR & DIST. JELLIES

13D. 20320/034 MFR., DIST. & EXP. CANNED FISH MACKEREL

13. 20336/034 MFR., DIST. & EXP. TOMATO SAUCE AND TOMATO PRODUCTS

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14. OFFICER: CHUA TAM, CH. BD.-PRES.-GEN. MGR.

15. CABLE: "SANCANCO" MANILA 16. TELEX: NA

17. PHONE: 23-33-92 & 23-37-29

18. FINANCIAL REFERENCES: PHILIPPINE BANK OF COMMUNICATIONS
AND PHILIPPINE BANKING CORPORATION, BOTH MANILA, PHILIPPINES.

TRADE REFERENCES: NA

19. MAJOR FOREIGN FIRMS REPRESENTED: NA

20. POST'S EVALUATION OF FIRM: CHUA LAM OF 417 ANTIPOLLO
STREET, MANILA, PHILIPPINES OWNS 60 PERCENT OF FIRM. GENERAL
OFFICES AND FACTORY MAINTAINED IN CALOOCAN CITY, PHILIPPINES.
MANUFACTURES AND DISTRIBUTES CANNED FOOD. ALSO EXPORTS SOME
OF CANNED FISH AND TOMATO PRODUCTS TO HONGKONG AND AUSTRALIA.
REQUIREMENTS OBTAINED FROM SEVERAL FOREIGN SUPPLIERS THROUGH
LOCAL INDENTORS; OTHERS OBTAINED FROM LOCAL SOURCES. PRODUCTS
MARKETED NATIONWIDE THROUGH SEVERAL DEALERS AND SIX
SALESMEN LOCATED IN GREATER MANILA AREA. FACTORY CAPACITY
ESTIMATED 125,000 CANS FOOD PRODUCTS PER 24 HOURS OPERATION.
HAS COMPLETE FACILITIES FOR NORMAL OPERATIONS. OFFICERS
CONSIDERED EXPERIENCED AND QUALIFIED. AS OF DECEMBER 31,
1973 TOTAL ASSETS P1.8 MILLION, NET WORTH P522,600, SALES
P1.6 MILLION WITH NET INCOME P72,800. CREDIT REPUTATION,
SATISFACTORY. RECOMMENDED AS A TRADE CONTACT FOR INTERESTED
AMERICAN FIRMS.
SULLIVAN

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